

ECONOMIC GROWTH AND DIRECT AND INDIRECT MEASURES OF CAPACITY UTILIZATION: A NONPARAMETRIC ANALYSIS OF THE TUNISIAN MANUFACTURING

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ABSTRACT: *In this paper, we suggest a measure of the short run capacity utilization rates based on a reduced version of the indirect production function of Shephard. More precisely, we define the production capacity as the maximum quantity that can be produced by the firm given the specific quantity of the quasi-fixed input and the overall budget constraint for its choice of variable inputs. The present study extends the non-parametric literature by modeling the indirect production function (restricted and unrestricted) and derives a measure of the capacity utilization rate using the DEA. We use annual data on time series on the overall output as well as the quantities and prices of the inputs published by the Tunisian Institute of Competitiveness and Quantitative Studies to measure the capacity utilization rate in the manufacturing industry for the period 1961-2010. Our empirical analysis aims to show the important variations in the capacity utilization both across industries and, over time, within the manufacturing industry.*

KEYWORDS: Data envelopment analysis, capacity utilization, indirect production function

JEL CLASSIFICATION: D24, C13, C14, C15, C43, L6.

INTRODUCTION

The production capacity of a firm can be defined in several alternative ways. It represents the optimal physical limit measuring the maximum amount of output that the firm can produce from a given set of quasi-fixed input data, even if other inputs are available without any restriction. According to Johansen (1968), this definition is intuitively very interesting. Moreover, even when labor, raw materials and energy are available in limited quantities, the firm can only produce a certain amount of the whole production. The real produced output must be less than or equal to this production capacity. The capacity utilization rate (CU) is simply the ratio of its actual output at the level of the production capacity. In fact, this ration depends on several factors. A capacity utilization rate less than the unity may be due either to a lack of demand faced by the firm being encouraged to restrict the output to a lower level of production capacity, or because of the lack of certain essential inputs, such as energy, which hinders production even if there is a sufficient demand for this product.

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Since we consider the long run average total cost, no input is held fixed. For a firm with a typical U-shaped average cost curve, the economies of scale have been used up but the diseconomies have not yet set into play at this capacity of production. Thus, this physical limit defines the capacity of one or more quasi-fixed inputs. In addition, the economic measure is related to the capacity utilization of all the factors, fixed and variable, of the production.

Klein (1960) supported the idea that the long run average cost curve cannot have a minimum, and hence he proposed that the maximum level of production has to be one where the short run average total cost curve is tangent to the long run average total cost curve as an alternative measure of production capacity.³ If technology exhibits constant returns to scale, the long-run average total cost curve is horizontal and the production capacity level is not defined. However, in this case, at this minimum point, the short run average total cost curve is tangent to the long run average total cost curve. This helps to determine the short run level of economic production capacity and provides a measure of the capacity utilization of fixed input.

Among the empirical problems with this measure is that the short-run total cost at this level of production may exceed the short-run firm's budget. In the neoclassical theory, a firm, unlike a consumer, does not face a budget constraint. It is postulated to choose any possible input-output combination as long as production generates enough revenues to cover expenditure on the short run variable inputs. This, however, is an incorrect description of the real situation encountered by a typical firm. There are so many reasons why a firm wishes to stay within a short run budget limit.

Given that equity and credit are the two main sources of funds for the firm and equity capitals are difficult to obtain in the capital market in the short run, borrowing remains the only effective way to finance additional expenditure. Nevertheless, this could affect the firm in different ways. Firstly, a higher debt ratio could cause the market to consider the firm more risky, which in turn would affect its valuation. Second, borrowing on short notice is more likely to be at unfavourable interest rates. A quasi-fixed input is maintained constant in the short run due to the adjustment costs. Comparably, the firm would maintain its total operating expenses within the budgetary limit and avoid excessive costs of credit and adverse market reaction.

The idea of expenditure constraints and their impact on the production decisions is not entirely new. Shephard (1953, 1970 and 1974) presented a detailed discussion on the theory of indirect production. The concept of the cost indirect production technology was introduced into the mainstream literature by Ferguson (1969). In the context of the United States agriculture, Lee and Chambers (1986) have empirically tested the effect of the expenditure-constraint on the profit maximization of farms. Their results reject the hypothesis of unconstrained profit maximization while expenditure-constraint profit maximization cannot be rejected. However, and according to Ray and al. (2005), budgetary constraints have not been incorporated into the measurement of capacity utilization and they have not been included in the same analysis of productivity and efficiency in the industrial context.

The objective we have assigned in this work is to give a new explanation to the economic growth in a developing country as Tunisia through the use efficiency indicator of capacity

³ This is also the approach adopted by Berndt and Morrison (1981).

utilization. Indeed, we use a non-parametric approach based on the methodology DEA to estimate the efficiency measure and explain the economic situation. Thereby, we propose a measure of short run production capacity and the associated capacity utilization rate based on a restricted version of the indirect production function of Shephard (1970). More precisely, we define production capacity as the maximum quantity that can be produced by the firm given a specific amount of the quasi-fixed input and the overall budget constraint for its choice of variable inputs. We assume that the firm is authorized to use any set of variable inputs within a global constraint on expenditure. In effect, it is a restricted version of the Johansen concept of physical capacity. In addition, this work will explicitly take into account the relative prices of variable inputs. Färe, Grosskopf, and Kokkelenberg (1989) (FGK) provide a nonparametric model using Data Envelopment Analysis (DEA) to measure the physical production capacity and the associated capacity utilization rates in the presence of fixed inputs. Thus, this study extends this line of nonparametric literature by modelling the (with or without constraints) indirect production function and derives a measure of capacity utilization using the DEA methodology.

The paper is developing as follows. In the first section, we provide the theoretical framework to explain the conceptual problems where we describe the nonparametric DEA methodology. The second section presents the empirical analysis and interpretations results. The last part is devoted to the conclusions and perspectives.

THE THEORETICAL BACKGROUNDS

Conceptual Issues

Let us consider an m -output, n -input production technology. An input-output combination (x, y) is a feasible production plan if output bundle y can be produced from input bundle x . The set of all the feasible production plans constitute the production possibility set

$$T = \{(x, y), y \text{ can be produced from } x\} \quad (1)$$

In the single output case, the production function is defined as

$$f(x) = \max y : (x, y) \in T \quad (2)$$

If we assume that the inputs are freely available, then

$$(x, y) \in T \text{ and } x' \geq x \text{ together imply that } (x', y) \in T \quad (3)$$

If we assume that the outputs are freely available, then

$$(x, y) \in T \text{ and } y' \leq y \text{ together imply that } (x, y') \in T \quad (4)$$

Then the maximum production producible from any specific input bundle x^0 is

$$y_0^* \in f(x^0) = \max y : x \leq x^0, (x^0, y) \in T \quad (5)$$

The technical efficiency of a firm producing output y^0 from input x^0 is

$$\tau(x^0, y^0) = \frac{y^0}{y_0^*} = \frac{y^0}{f(x^0)} \quad (6)$$

Now, we suppose that input vector x can be partitioned as $x = (v, K)$ where v is a sub-vector of variable inputs and K is a vector of quasi-fixed inputs. Johansen (1968) defined the capacity level of output as the maximum quantity that can be produced from a specific bundle of quasi-fixed inputs even when the variable inputs are available in unrestricted quantities. Thus, for the quasi-fixed input bundle K^0 , the production capacity is

$$y^c(K^0) = \max y: (v, K, y) \in T, K \leq K^0, v \geq 0 \quad (7)$$

The *capacity utilization rate* is

$$CU = \gamma(K^0) = \frac{f(x^0)}{y^c(K^0)} = \frac{f(v^0, K^0)}{y^c(K^0)} \quad (8)$$

It may be noted that this will differ from the ratio of actual output to capacity output when technical efficiency (τ) is lower than the unity.

Then, we consider the input price vector $u = (w, r)$, where w is the sub-vector of prices of the variable inputs (v) and r is the price vector of the quasi-fixed inputs (K). Then the cost of the observed input bundle actually is

$$C^0 = w'v^0 + r'K^0 \quad (9)$$

Following Shephard (1970), for the input prices (w, r) and an expenditure budget C , the cost-indirect production function can be defined as

$$g(w, r, C) = \max y: (v, K, y) \in T, w'v + r'K \leq C \quad (10)$$

thus,

$$g(w, r, C) = \text{Argmax } f(v, K): w'v + r'K \leq C \quad (11)$$

Here $g(w, r, C)$ is the maximum output the firm can produce from an input bundle that is affordable within its budget. In (11) above, the firm is free to choose both v and K within its overall expenditure constraint. However, when K is quasi-fixed at K^0 in the short run, we get the restricted version of the indirect production function as

$$h(w, CV^0, K^0) = g(w, CV^0 | K^0) = f(v, K): w'v \leq CV^0; K \leq K^0 \quad (12)$$

Here $VC^0 = C^0 - r'K^0$. Note that $r'K^0$ is the fixed cost and even though the firm may choose to use less than the total available quantity of the fixed input, that does not give any part of the fixed cost to be spent on the variable inputs.

An *indirect measure of capacity utilization* for the quasi-fixed input K^0 , input prices w and actual variable cost VC^0 is

$$\psi(w, CV^0, K^0) = \frac{f(v^0, K^0)}{h(w, CV^0, K^0)} \quad (13)$$

In fact, figure 1, 2, and 3 illustrate the different capacity utilization concepts described below.

The total product curves in figure *I* show the maximum quantities of output from different quantities of labor (L) when equipped with two different quantities of the quasi-fixed input (K^0 and K^1). For K equal to K^0 the total output increases with L (up to L_0^*) along the **OBG** segment of the $f(L, K^0)$ curve. Thereafter, an increase in labor does not lead to a higher level of output. It remains constant at $y_0^{***} = f(L_0^*, K^0)$. Thus, the efficient output is

$$y_0^* = \min \{f(L, K^0); y_0^{***}\} \quad (14)$$

Hence, y_0^{***} is the production capacity for the quasi-fixed input level K^0 .

Similarly, for the higher level of the quasi-fixed input, K^1 , the total product curve becomes horizontal at point *H* once L has increased to L_1^* and

$$y_1^* = \min \{f(L, K^1); y_1^{***}\} \quad (15)$$

where

$$y_1^{***} = f(L_1^*, K^1) \quad (16)$$

is the capacity output level for K^1 . Suppose that a firm is producing output y_0 from the input bundle (L_0, K^0) . This is shown by point **A**. In that case, its technical efficiency is

$$\tau_0 = \frac{y_0}{y_0^*} = \frac{AL_0}{BL_0} \quad (17)$$

whereas the direct measure of capacity utilization (*DIRCU*) is

$$DIRCU_0 = \frac{y_0^*}{y_0^{***}} = \frac{BL_0}{CL_0} \quad (18)$$

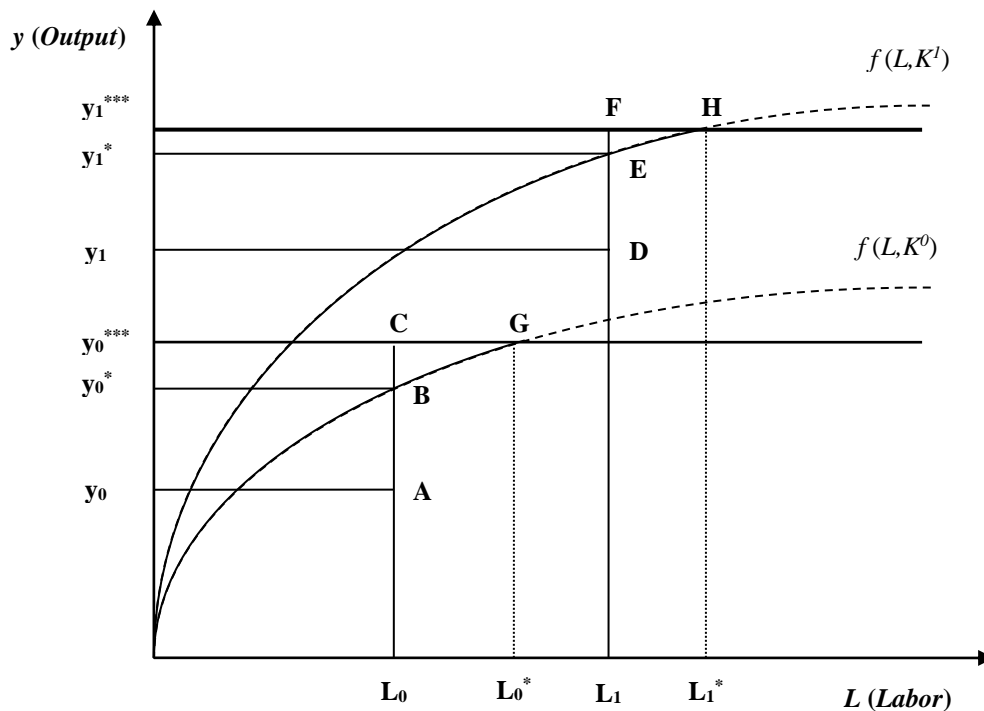


Figure 1 Direct Measure of Capacity utilization

Source : Ray et al. (2005, p.29).

Similarly, for output y_1 produced from the input bundle (L_1, K^1) , technical efficiency is

$$\tau_1 = \frac{y_1}{y_1^*} = \frac{DL_1}{EL_1} \quad (19)$$

and the direct measure of capacity utilization is

$$DIRCU_1 = \frac{y_1^*}{y_1^{***}} = \frac{EL_1}{FL_1} \quad (20)$$

The indirect capacity utilization measure can be explained using figures 2 and 3. The variable cost curves for two different levels of the quasi-fixed input (K^0 and K^1) are shown in figure 2. The corresponding variable cost line and the isoquants in the variable input space for K_0 are shown in figure 3.

Figure 2 shows the total variable cost curves corresponding to the quasi-fixed input levels K^0 and K^1 for the single output case. Point A in the diagram shows the efficient output producible from some variable input set v_0 actually used by a firm that uses quasi-fixed input K^0 . The corresponding variable cost is E^0 . The variable input bundle actually used is shown by point a in figure 3 where the axes measure quantities of the variable inputs v^1 and v^2 . Note that it lies on the isoquant labelled $y_0^*|K^0$ as well as on the variable cost line VC^0 . However, it is not on the highest reasonable isoquant on the VC^{04} line. If the firm reallocates its expenditure appropriately and moves to point b on the same line VC^0 , it can increase its

⁴ Note that VC^0 in figure 3 is equal to E^0 from figure 2.

production to y_0^* . This is the maximum output feasible from the quasi-fixed input K^0 without increasing the total variable cost. In figure 2, the corresponding point **B** on the total variable cost curve $VC(y, K^0)$ shows the combination (y_0^{**}, E^0) .

The indirect capacity utilization rate (*INDIRCU*) for output y_0 produced from input bundle (L_0, K^0) is

$$INDIRCU_0 = \frac{O y_0^*}{O y_0^{**}} = \frac{E^0 A}{E^0 B} \tag{21}$$

Similarly, the corresponding rate for output y_1 produced from input bundle (L_1, K^1) is

$$INDIRCU_1 = \frac{O y_1^*}{O y_1^{**}} = \frac{E^1 J}{E^1 F} \tag{22}$$

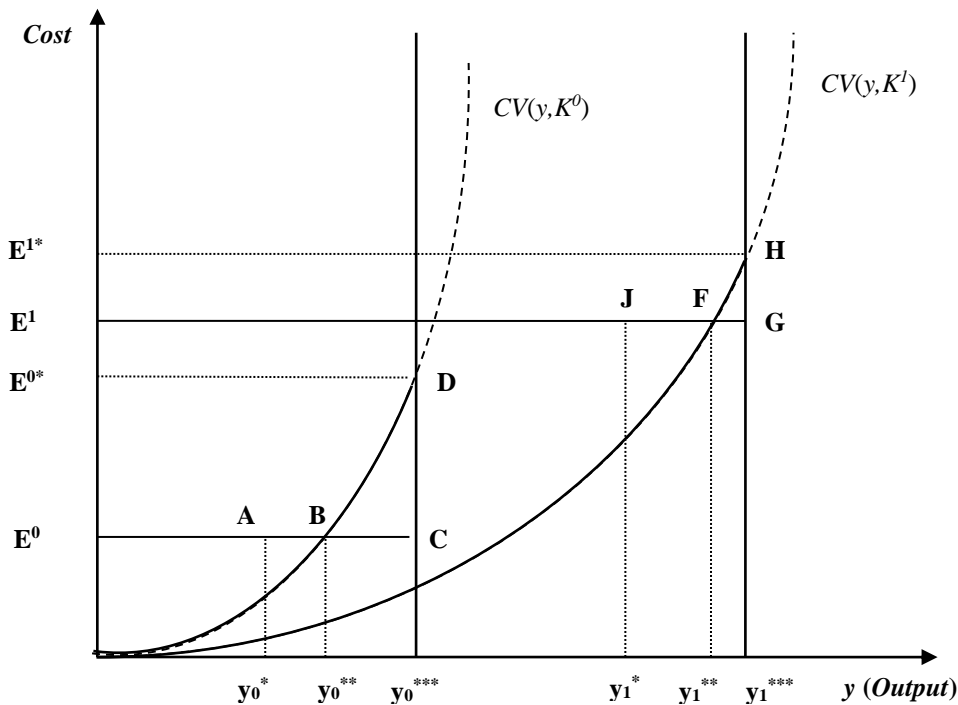


Figure 2 Indirect Measure of Capacity utilization

Source : Ray et al. (2005, p.30).

In figure 3, the comparison of points *a* and *b* leads to a measure of the indirect capacity utilization rate. If the reallocation of funds between the different variable inputs can lead to a significant increase in output, this indirect capacity utilization rate will be low.

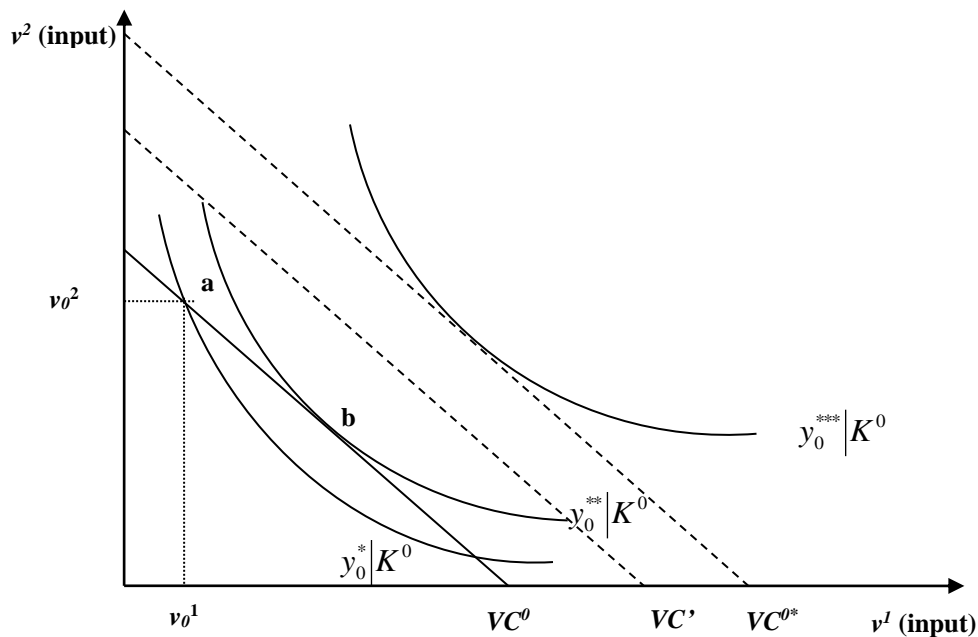


Figure 3 Interpretation of Indirect Measure of Capacity Utilization

Source : Ray et al. (2005, p.31).

Finally, the direct capacity production y_0^{***} is shown by the vertical line through **C** in figure 2 and by the isoquant $y_0^{***} | K^0$ in figure 3. As is apparent from figure 2, this output can be reached from the quasi-fixed input K^0 (at the point **D**) only by increasing the variable cost to E^{0*} . The distance **BC** reflects the impact of the firm's short run budget constraint. A measure of the effect of the *short run budget constraint* (SRBC) when it is binding is given by the ratio

$$SRBC_0 = \frac{O y_0^{**}}{O y_0^{***}} = \frac{E^0 B}{E^0 C} \quad (23)$$

The distance **CD** measures the deficit in expenditure on variable inputs while distance **BC** is a measure of the resulting under-utilization of capacity. The relationship between these two will depend on the marginal cost of the firm. When marginal cost is high, even with a large shortfall in expenditure, under-utilization of capacity would be low. In that case, the short run budget constraint (SRBC) factor will be closer to unity. The opposite will be true when marginal cost is lower.

The Nonparametric Methodology

We now describe the nonparametric methodology used in this paper to compute the direct and indirect measures of the capacity production.

Suppose that $(x^j) = (v^j, K^j)$ is the observed bundle of variable and fixed inputs and y^j is the output bundle of firm j ($j = 1, 2, \dots, N$) in the sample. Correspondingly (w^j, r^j) is the vector of input prices of firm j . Under the standard assumptions of convexity and free disposability of inputs and outputs, the production possibility set constructed from the data is

$$S = \left\{ (v, K, y) : \sum_{j=1}^N \lambda_j \cdot K^j \leq K ; \sum_{j=1}^N \lambda_j \cdot y^j \geq y ; \sum_{j=1}^N \lambda_j = 1 ; \lambda_j \geq 0 ; j = 1, 2, \dots, N \right\} \quad (24)$$

Following Charnes, Cooper, and Rhodes (1978) (CCR) for the input-output bundle (v^0, K^0, y^0) , we have $y_0^* = \varphi^* y^0$, where

$$\begin{aligned} \varphi^* &= \max \varphi \\ \text{s.c.} \quad & \sum_{j=1}^N \lambda_j \cdot v^j \leq v^0 ; \sum_{j=1}^N \lambda_j \cdot K^j \leq K^0 ; \sum_{j=1}^N \lambda_j \cdot y^j \geq \varphi y^0 ; \lambda_j \geq 0 ; j = 1, 2, \dots, N. \end{aligned} \quad (25)$$

Further, as shown by Färe, Grosskopf, and Kokkelenberg (1989) and Ray (2002),

$$y^C(K^0) = \varphi^C \cdot y^0 \quad (26)$$

where

$$\begin{aligned} \varphi^C &= \max \varphi \\ \text{s.c.} \quad & \sum_{j=1}^N \lambda_j \cdot v^j \leq v ; \sum_{j=1}^N \lambda_j \cdot K^j \leq K^0 ; \sum_{j=1}^N \lambda_j \cdot y^j \geq \varphi y^0 ; \lambda_j \geq 0 ; j = 1, 2, \dots, N. \end{aligned} \quad (27)$$

In the above model, the constraint relating to the variable inputs is non-binding and could essentially be omitted.

For the indirect production function, we solve the following DEA model⁵

$$\begin{aligned} \delta^* &= \max \delta \\ \text{s.c.} \quad & \sum_{j=1}^N \lambda_j \cdot v^j \leq v ; \sum_{j=1}^N \lambda_j \cdot K^j \leq K ; \sum_{j=1}^N \lambda_j \cdot y^j \geq \delta y^0 ; w' \cdot v + r' \cdot K \leq C^0 ; \lambda_j \geq 0 ; j = 1, 2, \dots, N. \end{aligned} \quad (28)$$

The optimal solution for (28) yields the indirect production function,

$$g(w, r, C^0) = \delta^* \cdot y^0 \quad (29)$$

Finally, we propose the restricted indirect production function introduced in (12) above as

$$h(w, CV^0, K^0) = \beta^* \cdot y^0 \quad (30)$$

Where

$$\begin{aligned} \beta^* &= \max \beta \\ \text{s.c.} \quad & \sum_{j=1}^N \lambda_j \cdot v^j \leq v ; \sum_{j=1}^N \lambda_j \cdot K^j \leq K^0 ; \sum_{j=1}^N \lambda_j \cdot y^j \geq \beta \cdot y^0 ; w' \cdot v \leq CV^0 ; \lambda_j \geq 0 ; j = 1, 2, \dots, N. \end{aligned} \quad (31)$$

⁵ Note that in model (28) C^0 is the budgeted Total Cost.

with $CV^0 = C^0 - r'.K^0$.

It can be seen from the structure of the relevant problems that

$$\varphi^C \geq \beta^* \geq \varphi^* \quad (32)$$

thus,

$$\gamma(K^0) = \frac{\varphi^*}{\varphi^C} \leq \psi(w, CV^0, K^0) = \frac{\varphi^*}{\beta^*} \quad (33)$$

In other words, the indirect capacity utilization measure introduced here is generally higher and more developed than the direct or physical measure of capacity utilization introduced by Färe, Grosskopf, and Kokkelenberg (1989).

The conventional (or global) measure of capacity utilization is based on the gap between the actual and the (direct or physical) production capacity. When technical inefficiency exists, part of this gap can be bridged by merely eliminating such inefficiency. This, however, is an improvement in efficiency rather than an increase in the rate of capacity utilization. According to FGK, we measure the capacity utilization by the ratio of the efficient output and the physical production capacity. The following decomposition helps to identify the different components of the global measure of the capacity utilization rate (*GMCU*) as

$$GMCU = EFF \times DIRCU = EFF \times (INDIRCU \times SRBC)$$

where *EFF* measure efficiency. Regarding the notation used above,

$$\frac{y}{y^{***}} = \left(\frac{y}{y^*}\right) \times \left(\frac{y^*}{y^{***}}\right) = \left(\frac{y}{y^*}\right) \times \left(\frac{y^*}{y^{**}}\right) \times \left(\frac{y^{**}}{y^{***}}\right) \quad (34)$$

where y is the actual production, y^* is the efficient production equal to $\varphi^* y$, y^{**} is the indirect production capacity equal to $\beta^* y$, and y^{***} is the physical production capacity equal to $\varphi^C y$ developed by FGK. When the variable cost constraint is binding (i.e., *SRBC* factor < 1) the direct measure of capacity utilization will be less than the indirect measure of capacity utilization.

Empirical application to Tunisian manufacturing

In this paper, we measure the capacity utilisation of the Tunisian manufacturing sector for the period 1961-2010. We calculate the direct measurement using the model developed by FGK (1989), as well as the indirect measure proposed by Ray and al. (2005), Ray and Lei (2010) and Somayeh and al. (2012), and developed in this paper for the global manufacturing industry (MI) and its six sectors such as: Agricultural & Food Industries (AFI); Building Materials, Ceramics & Glass (BMCG); Mechanical & Electric Industries (MEI); Chemical Industries (CHI); Textiles, Clothing & Leather (TCL) and Various Manufacturing Industries (VMI).

Data and variables

We use annual time series for the Tunisian manufacturing sector built by *TICQS*.⁶ We consider a production technology to a single output and three inputs. The output is measured by a quantity of gross production. The inputs are labor, capital and energy. All inputs are measured by the appropriate quantities. We treat the capital as the only quasi-fixed input in the short run. The price indices of individual inputs were used as relevant input prices in cost minimizing problems. In the long run, we suppose that technology exhibits constant returns to scale. In addition, technical progress is assumed to be non-regressive. Therefore, all combinations of inputs-outputs from previous years as well as the current input-output bundle are considered feasible during the same year. Therefore, we consider a boundary sequence.

Results and empirical analysis

We compute the measure of direct (*DIRCU*) and indirect (*INDIRCU*) capacity utilization, the short run budget constraint (*SRBC*) factor, the efficiency scores (*EFF*), and the global measurement of the capacity utilization rate (*GMCU*) for the Tunisian manufacturing and its six corresponding sectors. These results are presented in Tables 1 to 3. Based on the evolution of the industrial production index (see Figure 4), we divided the study period into sub-periods representing global expansions and contractions of the business cycle in the global economy founded on the different peaks and troughs. Sub-periods 1961-1970, 1982-1990 and 2001-2010 are characterized by strong contractions of the economy, in particular we can see a negative growth recorded in 1982 and 2009. However, for the sub-periods 1971-1981 and 1991-2001 are experienced by good expansions.

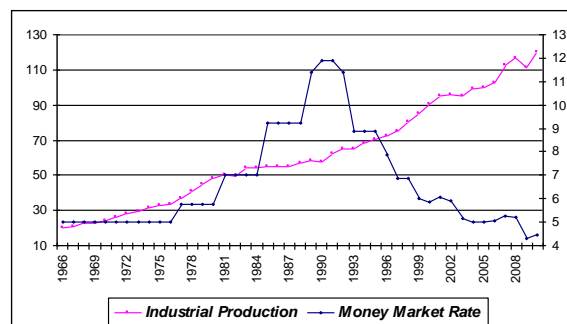


Figure 4 Evolution of industrial production index and money market rate

Source IMF.

For the global manufacturing sector, except for the sub-period 1982-1990, the indirect measure of capacity utilization is higher than the direct one, which means that the variable cost constraint is imposed. Despite a downward trend over years, the direct measurement showed ups and downs compatible with phases of expansion and contraction of the economy in general (see Figure 5). As explained in Section 1 above, the direct measurement of capacity utilization is, by definition, less than or equal to the indirect measurement. The indirect measurement of capacity utilization was close to the unit (86%) and from 1987, it was almost equal to the direct measurement. This implies that, in general, firms could not have produced any higher output by mere reallocation between the variable inputs within the overall budget constraint. However, the factor of short-run budget constraint is considerably

⁶ Tunisian Institute of Competitiveness and Quantitative Studies.

closer to the unit with the exception of 1985, a period of crisis, when the constraint exceeded the value one (1.22). This indicates that the budget constraint has been the binding throughout the sampling period. In other words, firms could increase their expenditure (variable cost) to the optimal level that could increase production.

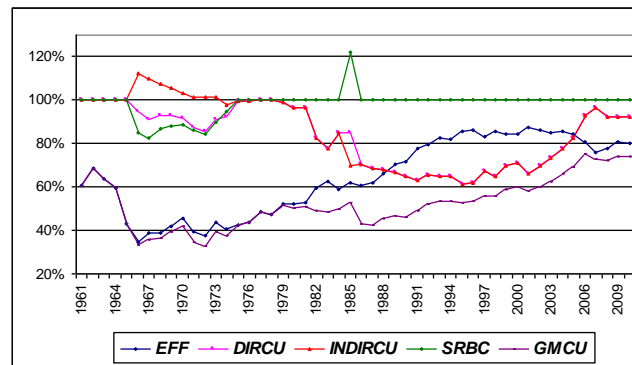


Figure 5 Evolution of different efficiency scores

When we focus on disaggregated industries, we find that there is a considerable variation in the capacity utilization rates across the six sectors. In addition, depending the measure of capacity utilization used, the performance of each sector varies. We find that the direct measurement of capacity utilization is always less than or equal to the indirect measurement in each sub-period for the majority of the sectors. It is sometimes surprising to see indirect measurements greater than 1 as in the case of Agricultural & Food Industry (AFI).

Table 1 Descriptive analysis of direct and indirect capacity utilization⁷

Designation	DIRCU							INDIRCU						
	MI	AFI	BMCG	MEI	CHI	TCL	VMI	MI	AFI	BMCG	MEI	CHI	TCL	VMI
<i>Minimum</i>	0.616	0.523	0.311	0.345	0.233	0.328	0.174	0,616	0,542	0,361	0,538	0,233	0,804	0,675
<i>Maximum</i>	1.000	1.000	1.000	1.000	1.203	1.000	1.054	1,000	1,000	1,000	1,000	1,000	1,000	1,000
<i>Extended</i>	0.384	0.477	0.689	0.655	0.970	0.672	0.880	0,384	0,458	0,639	0,462	0,767	0,196	0,325
<i>1961-1970</i>	0.964	1.000	1.000	0.647	1.000	0.698	0.254	1,000	1,000	1,000	0,984	1,000	0,941	0,817
<i>1971-1981</i>	0.953	0.992	0.870	0.697	0.857	0.671	0.467	0,990	0,992	0,874	0,903	0,857	0,950	0,787
<i>1982-1990</i>	0.742	0.714	0.455	0.743	0.506	1.000	0.899	0,725	0,738	0,445	0,751	0,354	1,000	0,867
<i>1991-2001</i>	0.656	0.622	0.330	0.581	0.267	1.000	0.784	0,656	0,622	0,382	0,581	0,267	1,000	0,784
<i>2002-2010</i>	0.855	0.569	0.363	0.605	0.384	1.000	0.762	0,855	0,584	0,412	0,605	0,384	1,000	0,767
<i>Average</i>	0.834	0.785	0.621	0.694	0.631	0.861	0.641	0,847	0,792	0,638	0,808	0,612	0,971	0,821
<i>S-D</i>	0.138	0.191	0.286	0.204	0.301	0.231	0.280	0,152	0,184	0,271	0,172	0,293	0,052	0,081

The only occasion where the direct measurement exceeded the indirect measure was the year 1985, which was characterized by a hard budget constraint higher than the unity in all the

⁷ SD : Standard Deviation.

sectors without exception. In fact, this period was the real start of the financial crisis in Tunisia and the economic context became less favourable, especially in 1985-1986, when several negative factors combined (lower oil prices and drought). Thus, the State pursued a very important policy of public investment, forcing it to borrow heavily, including from commercial banks (Morrison and Talbi, 1996).

The application of structural adjustment in 1987-88 helped to prevent a financial crisis and to change the economic policy. The purpose of plan is to completely liberate the economy through the liberalization of most prices, parapublic firms, financial sectors and imports. Certainly, the government continues to play an important economic role because of the weight of the parapublic sector in infrastructure, industry and banking.

Table 2 Descriptive analysis of efficiency scores and short run budget constraint

Designation	EFF							SRBC						
	MI	AFI	BMCG	MEI	CHI	TCL	VMI	MI	AFI	BMCG	MEI	CHI	TCL	VMI
<i>Minimum</i>	0.348	1.000	0.146	0.147	0.090	0.546	0.583	0.826	0.454	0.785	0.271	1.000	0.391	0.218
<i>Maximum</i>	0.875	1.000	0.951	1.000	1.000	1.000	1.000	1.220	1.000	1.447	1.000	4.145	1.000	1.215
<i>Extended</i>	0.527	0.000	0.806	0.853	0.910	0.454	0.417	0.394	0.546	0.662	0.729	3.145	0.609	0.997
<i>1961-1970</i>	0.496	1.000	0.313	0.270	0.400	0.780	0.950	0.931	0.548	1.000	0.617	1.000	0.731	0.309
<i>1971-1981</i>	0.455	1.000	0.200	0.407	0.169	1.000	0.870	0.959	0.866	0.995	0.774	1.000	0.691	0.608
<i>1982-1990</i>	0.639	1.000	0.422	0.646	0.338	1.000	0.757	1.024	0.965	1.030	0.989	1.524	1.000	1.036
<i>1991-2001</i>	0.836	1.000	0.680	0.752	0.946	1.000	0.932	1.000	1.000	0.865	1.000	1.000	1.000	1.000
<i>2002-2010</i>	0.818	1.000	0.730	0.814	1.000	1.000	1.000	1.000	0.974	0.882	1.000	1.000	1.000	0.994
<i>Average</i>	0.645	1.000	0.514	0.616	0.611	0.956	0.922	0.982	0.869	0.959	0.872	1.063	0.878	0.778
<i>S-D</i>	0.174	0.000	0.268	0.265	0.369	0.111	0.112	0.062	0.186	0.094	0.237	0.445	0.220	0.324

In general, the indirect measurement of the capacity utilization is higher than 85%. In special cases, for example: Textiles, Clothing & Leather (TCL), the rate exceeded 97.5%. This implies that in these cases, an increase by 10% or more in production has been possible due to the substitution of inputs.

At a global scale, the various measures of capacity utilization (*GMCU*) are about 52%. According to figure 5, there are two different major phases. In the first (1962-1966), we observed a sharp drop to 32.5%. In the second (from 1967), we recorded a slow growth peaking at 75.1% in 2006. This shows the significant under-utilization of the production factors in the manufacturing sector in Tunisia. In addition, it is shown that the economy is represented by an inefficient technology policy leading to non-constant returns to scale throughout the study period 1961-2010. This industrial inefficiency proven by this performance indicator "CU" is logically proportional to the available resources and the economic policy adopted by the country.

Tableau 3 Analyse descriptive de la mesure globale du taux d'utilisation des capacités de production

Designation	GMCU						
	MI	AFI	BMCG	MEI	CHI	TCL	VMI
<i>Minimum</i>	0.325	0.523	0.141	0.058	0.080	0.276	0.161
<i>Maximum</i>	0.751	1.000	0.578	1.000	0.786	1.000	1.000
<i>Extended</i>	0.427	0.477	0.436	0.942	0.706	0.724	0.839
<i>1961-1970</i>	0.482	1.000	0.313	0.164	0.400	0.529	0.241
<i>1971-1981</i>	0.435	0.992	0.166	0.294	0.139	0.671	0.385
<i>1982-1990</i>	0.472	0.714	0.191	0.480	0.161	1.000	0.677
<i>1991-2001</i>	0.548	0.622	0.224	0.435	0.254	1.000	0.730
<i>2002-2010</i>	0.697	0.569	0.265	0.493	0.384	1.000	0.762
<i>Average</i>	0.523	0.785	0.259	0.438	0.309	0.827	0.585
<i>S-D</i>	0.116	0.191	0.096	0.247	0.161	0.249	0.261

We next investigate whether some sectors within our selected group of industries systematically experienced a higher or a lower capacity utilization depending on the various measures, as compared to the global manufacturing. Table 4 presents the results of this analysis.

For a given industry or sub-period, a "+" sign corresponds to a measure of capacity utilization in the sector higher than that of the global manufacturing. On the other hand, a "-" sign means that the capacity utilization rate for that sector is less than that of the global manufacturing. The results are reported for two different measures. For most of the sectors, we see predominantly a "+" sign which means that these sectors, in general, experienced higher capacity utilization compared to the global manufacturing industry. However, the weak negative signs show the strong under-utilization (or very low) compared to the global index.

By comparing most industries, we find that for all the sub-periods, the capacity utilization in the textile industry is very significant and higher than the one of the manufacturing industry. This high capacity utilization in textiles indicated by the two measures is a bit puzzling, given the several structural changes that occurred in this sector during this period. In case of the Building Materials, Ceramics & Glass (BMCG) and Electrical & Mechanical Industries (EMI), as well as in the Chemical Industries (CHI), we can see that through the use of the direct measurement, the capacity utilization in these sectors was very low compared to the aggregate manufacturing sector and in most sub-periods. The same findings were proven by the indirect measurement.

Table 5 Capacity utilization rates between industries (Global Manufacturing used as a reference)

Designation	DIRCU Sign						INDIRCU Sign					
	AFI	BMCG	MEI	CHI	TCL	VMI	AFI	BMCG	MEI	CHI	TCL	VMI
<i>1961-1970</i>	+	+	+	+	+	+	+	+	+	+	+	+
<i>1971-1981</i>	+	+	+	+	+	+	+	+	+	+	+	+
<i>1982-1990</i>	+	-	+	-	+	+	+	-	+	-	+	+
<i>1991-2001</i>	+	-	-	-	+	+	+	-	-	-	+	+
<i>2002-2010</i>	-	-	-	-	+	+	-	-	-	-	+	+
<i>Global</i>	+	+	+	-	+	+	+	+	+	-	+	+

The convergence of results based on both measures indicate that the short-run budget constraint in these sectors has been highly restrictive. However, during the boom period 1991-2001 these sectors experienced a lower rate of capacity utilization compared to the global manufacturing sector which is explained both the direct and indirect measures. This is hardly a surprise, given that the boom of the 1990s was led by the high-tech sectors (Agriculture & Food Industry). During the expansion of 1971-1981, and through the use of the direct and indirect measurement, all the sectors recorded a higher capacity utilization than the global industry.

Table 6 Differences between DIRCU and INDIRCU and between industries and periods

Designation	Differences						
	MI	AFI	BMCG	MEI	CHI	TCL	VMI
<i>1961-1970</i>	0.074	0.858	0.000	0.431	0.000	0.243	0.563
<i>1971-1981</i>	0.041	0.184	0.004	0.217	0.000	0.299	0.320
<i>1982-1990</i>	-0.017	0.024	-0.010	0.007	-0.152	0.000	-0.031
<i>1991-2001</i>	0.000	0.000	0.052	0.000	0.000	0.000	0.000
<i>2002-2010</i>	0.000	0.015	0.049	0.000	0.000	0.000	0.005
<i>Global</i>	0.021	0.219	0.017	0.135	-0.018	0.114	0.181

While *SRBC* factor does not reveal the divergence between the two measures of direct and indirect capacity utilization, it may be intuitive to also examine the difference between the two measures for each industry and for each sub-period. Table 6 shows the difference between the two measures. This difference is not uniform across industries. It is relatively more important for AFI, MEI, TCL and VMI, while it is relatively lower for BMCG and CHI. In fact, in CHI industry, the direct rates exceed the indirect ones. Greater divergence between both measures suggests that the expenditure constraint is more binding.

Next, we assess the effect of budget constraints across the sub-periods. We assume that the underlying hypothesis is the fact what the impact of the budget constraint will be more severe when the interest rates are high. During these periods, and by referring to figure 4, the difference between the direct and indirect measure of capacity utilization, in general, should be more pronounced so that the *SRBC* factor should to fall below one. More precisely, our assumption implies that we should observe a negative correlation between the *SRBC* factor and the Money Market Rate (*MMR*) as an indicator of interest rates. Table 7 shows this correlation for the global manufacturing sector as well as for the selected sectors.

Table 7 Correlations between *SRBC* and *MMR*

	MI	AFI	BMCG	MEI	CHI	TCL	VMI
<i>MMR</i>	0.332	0.534	-0.323	0.365	0.185	0.354	0.576

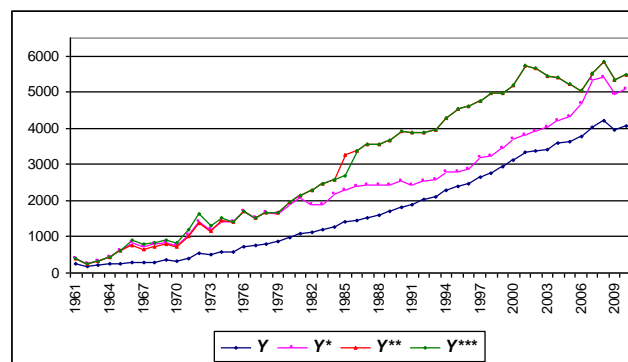
The situation is as follows. During the period 1961-1978, the AFI and VMI sectors, which represent the highest deviations, were accompanied by *SRBC* indices less than the unity, although the interest rate was around 5%. The same situation is observed for the Global manufacturing sector and the EMI during 1966-1973. For these sectors, we observe positive correlations between the *SRBC* and *MMR*. Moreover, the above hypothesis is verified for the BMCG sector during the 1985-1999 periods where the interest rates reached a higher record only at the order of 11.88% and further the coefficient of correlation is significantly negative in the range of -0.332, which implies that in periods of high interest rates, the budget constraint has a more severe impact.

The eighties, as we know, are the period in which the interest rates reached a high record. In most sectors, however, we find that the correlation between the *SRBC* factor and the interest rate is positive. While this goes against our hypothesis, the correlations are low: between 0.18 and 0.5. We do recognize that the money market rate is only a general indicator of interest rates in the economy and cannot accurately capture the precise credit conditions for various industries. Overall, however, the data does seem to support our hypothesis. In addition, it is important to note that the correlations between the direct, indirect and global capacity utilization rates are strongly and negatively correlated with the interest rate (See Table 8).

Table 8 Matrix of correlations between indicators of Manufacturing Industry

	<i>Y</i>	<i>Y*</i>	<i>Y**</i>	<i>Y***</i>	<i>EFF</i>	<i>DIRCU</i>	<i>INDIRCU</i>	<i>SRBC</i>	<i>GMCU</i>	<i>MMR</i>
<i>Y</i>	1									
<i>Y*</i>	0.984	1								
<i>Y**</i>	0.968	0.952	1							
<i>Y***</i>	0.969	0.953	0.999	1						
<i>EFF</i>	0.847	0.764	0.876	0.869	1					
<i>DIRCU</i>	-0.452	0.392	-0.637	-0.640	0.657	1				
<i>INDIRCU</i>	-0.536	0.483	-0.714	-0.702	0.772	0.933	1			
<i>SRBC</i>	0.370	0.370	0.430	0.386	0.525	-0.199	-0.532	1		
<i>GMCU</i>	0.741	0.694	0.618	0.607	0.753	-0.009	-0.219	0.527	1	
<i>MMR</i>	0.133	0.144	0.337	0.324	0.324	-0.747	-0.757	0.332	-0.192	1

As a final step, we focus on the evolution of the various estimates of production capacity. Figure 6 shows the evolution of the observed output (y) accompanied by efficient production (y^*), indirect production capacity (y^{**}) and physical production capacity (y^{***}). We observe a strong similarity between the measurements of y^{**} and those of y^{***} . Efficient production is still generally below the other two. Indeed, the production capacity has grown at an average rate substantially faster than the actual production. This period is associated with a substantial increase in the capital cost and therefore gave a rise to a decline in the registered level of CU. Conversely, a high rise of CU in 1998 corresponds to a period where the capital user cost decreases substantially, that is a decrease in the average capital productivity by 47% between 1988 and 1999.⁸

**Figure 6 Evolution of different capacity production**

Indeed, the capacity utilization rates are less than the unity. Eventually we can see that the economy, throughout the study period, shows an underutilization of capacity and thus a lack of productive performance regarding the global economy and its sectors. The main reason for these respite periods is uncertain, but we should probably explain this by the poor economic

⁸ Source: National Institute of Statistics.

conditions that made it necessary and may be possible. Under-utilization of capacity could have serious long-run consequences, not only on manufacturing but also on the overall economy. In the medium-run equilibrium, the under-utilization of production capacity reflects a problem of supply rather than of demand. Nevertheless, if the under-utilization of production capacity refers to the theoretical norms of production, it is also and primarily related to imponderables, such as the lack of raw materials supply or equipment due mainly to circumstances sometimes durable.

CONCLUSIONS

This document recognizes the vital role played by the expenditure constraints in determining the capacity utilization rate. We proposed a measure of the production capacity of a firm as the maximum amount produced given a specific quantity of the quasi-fixed input and the overall expenditure constraint for the choice of variable inputs. This approach is based on a restricted version of the indirect production function introduced by Shephard (1970) and complements the direct measure of capacity utilization provided by Färe, Grosskopf, and Kokkelenberg (1989). We calculated the indirect capacity utilization measure for the Tunisian global manufacturing sector as well as of a group of six manufacturing sectors for the period 1961-2010. Our analysis shows that, despite the general downward trend in the direct measure of capacity utilization in manufacturing over years, it has shown ups and downs compatible with phases of expansions and contractions in the overall economy.

The indirect measure of capacity utilization has, in general, been greater than 0.85 for the global manufacturing sector; while in some industries, this rate is higher as it has gone beyond 100%. This implies that firms could not have increased their production very much by a simpler redistribution between the variable inputs within the given budget constraint. The higher CU use is, the less likely to have available opportunities, and the more there is a risk inflation through demand. Given this situation, the Central Bank expects that the capacity utilization reaches its normal level during the year. Nevertheless, when the time at which an increase in the aggregate demand affects the prices rather than the economic activity, gets closer, we will have an increasing number of firms gradually coming to full utilization of their production capacity.

In fact, the relationship between the capacity utilization and inflation rate is constrained by uncertainty. In reality, there are several sources of uncertainty, such as the supply shock, the inflation shock and the monetary shock. These different types of shocks have repercussions, in various ways, on inflation and capacity utilization. A demand shock means a random event that positively or negatively affects the economy and that is not entirely predictable. A demand shock has a direct impact on the capacity utilization and an indirect influence on inflation. For our given sample period, the expenditure constraint seems to be more binding for the raw materials through Agricultural & Food Industries, Electrical & Mechanical Industries, and Chemical Industries than for the textile products.

The annual comparison of the expenditure constraint seems to be more restrictive during periods of higher interest rates. More specifically, during the 1980s, when the interest rates reached a high record the expenditure constraint was the most binding, especially for the Building Materials, Ceramics & Glass. During the 1990s expansion, the Food & Agricultural Industries, Various Manufacturing Industries as well as the Textiles, Clothing & Leather

showed higher rates of utilization compared to the total manufacturing sector. The very high rate of capacity utilization in the textile industry over the entire sample period, as indicated by both measures, is somewhat puzzling. Our study shows a preliminary evidence that the expenditure constraint plays an important role in the capacity utilization in the Tunisian manufacturing.

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